

overstockArt.com Awarded STELLAService Seal: Recognized as a Top Rated Internet Retailer for Customer Service

overstockArt.com Joins a Prestigious List of Leading Web Retailers to be Awarded with the STELLA Service Seal.

Wichita, Kansas (<u>PRWEB</u>) July 25, 2011 -- <u>overstockArt.com</u>, one of the web's leading producers of reproduction oil paintings, has been awarded for its excellent customer service by <u>STELLAService</u>, an independent, third-party company that rates the customer service performance of online stores. The popular online gallery received an EXCELLENT rating by STELLAService, the seal is the web's most trusted and sought-after signal of internet retailers with excellent customer service.

"At overstockArt.com we view customer service as a distinct part of our company culture, and we're honored to be recognized for our efforts with the STELLAService seal," said David Sasson, CEO of overstockArt.com. "This recognition illustrates our intense focus on customer satisfaction."

As a part of overstockArt.com's customer service efforts, the company prides itself on consistently providing its customers with high end products for a competitive price, a robust selection of art, free shipping both ways, and excellent customer relations.

"Shoppers traditionally haven't considered the web to be an optimal place to purchase artwork," said John Ernsberger, co-founder of STELLAService. "But with stores like overstockArt.com, shoppers can now expect a fantastic shopping experience."

STELLAService rates thousands of retailers each year across a broad array of criteria including usability and online tools, shipping and returns, and customer support. Top-rated stores are awarded the STELLAService seal. To maintain its independence and objectivity, STELLAService does not inform retailers of the timing of its evaluations and pays for all products it purchases. Retailers cannot pay to be rated nor can they influence the ratings in any way.

"We are honored to join the ranks of online retailers, including Zappos.com, Diapers.com, Zales, and other leaders who have been singled out for outstanding customer service by STELLAService," stated Sasson. "We are thrilled to be able to display the STELLAService seal on our site as a testament to our high quality customer care."

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Online Web 2.0 Version

You can read the online version of this press release here.